



Macon Harley Owners Group - Chapter #0808

Sponsored by Macon Harley Davidson

HOG Times Newsletter Advertising Rates

Our chapter newsletter, HOG Times, is published and delivered electronically four times per year in PDF format. We do not advertise on our website, but if you would like to advertise in our newsletter here are our rates:

HOG Times: Business/Commercial Advertising Rates

Size of Advertisement	1 Issue	4 Issues
Business Card (3 5/8 x 2 1/8)	\$20.00	\$75.00
Quarter Page (3 5/8 x 5 or 7 1/2 x 2 1/4)	\$35.00	\$125.00
Half Page (7 1/2 x 4 1/2 or 3 3/4 x 9 3/4)	\$55.00	\$205.00
Full Page (7 1/2 x 9 3/4)	\$100.00	\$300.00

(Members of Macon HOG #0808 will receive a 10% discount).

We welcome all advertisers not in direct competition with our sponsoring dealership. All ads must be tasteful in content. Art/advertisements can be provided in clear camera-ready art, however electronic format is preferred. If ads are submitted electronically, accepted file types are jpeg, jpg, tiff, png, gif, doc, docx, or pdf. If it is a business card only, it must be able to be scanned. We are not responsible for clarity of ad if proper art is not provided. Macon HOG #0808 reserves the right to edit or refuse any ad for any reason.

Advertisements can be in black and white, or color. All advertisements must be PREPAID by check payable to Macon HOG #0808 and must be submitted to the Editor at least 4 weeks prior to date they are to run in the next HOG Times issue.

HOG Times Advertising Order Form

Advertiser Contact Name _____

Advertiser Business Name _____

Address _____

City _____ State _____ ZIP _____

Email _____ Phone # _____

Advertiser Signature _____

Macon HOG Member? Yes / No